

# American Language & Culture (ALC) in Silicon Valley Program



**August 2 – 29, 2015**



# Welcome to the Bay Area!





**Stanford University**

# San Francisco, California



# *Program Overview*



- **Approximately 160 students from Taiwan, Japan, Macau, mainland China**
- **12-14 student staff from Stanford**
- **VIA program directors**

# *Program Goals*



**Improve your academic  
English skills**



**Explore American  
culture and values**



**Build cross-cultural friendships**

# Gain confidence in using English





**Experience the innovation  
of Silicon Valley**

# English Classes

- Taught by the Stanford Language Center
- Receive 3 credits from Stanford
- Divided by English Level
- Monday-Friday, 9am-12am ( consists of 2 classes per day)
- Sociology lecture once a week



# English Classes

- **Effective Communication Class (EC Class)**
  - Focus on Oral presentation and Group discussion
- **Topic Development Class (TD Class)**
  - Focus on the development of a specific topic based on your interest



# Cultural Activities

- Trip to San Francisco
- Major League Baseball
- Musical, Amusement Park Beach,... and more!

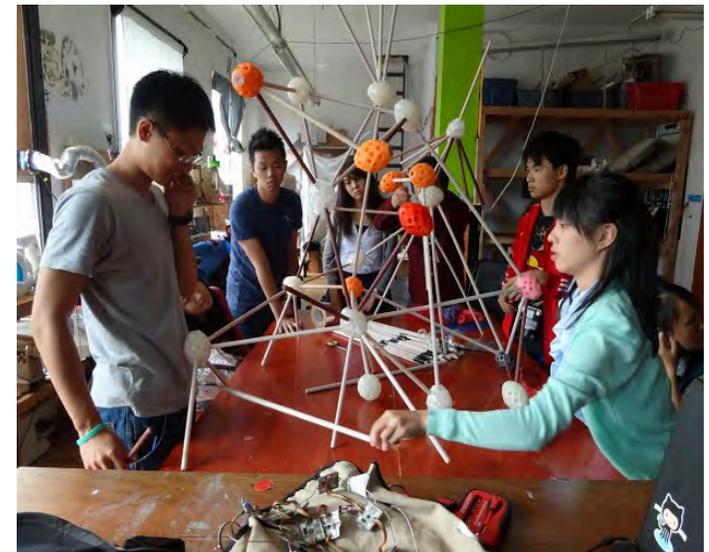


# Organization visits

- **Company Visits**

(Ex; Google, Intel etc...)

⇒ Good opportunity to experience the work life and culture of Silicon Valley.



# Organization visits

- Volunteer with NPOs

⇒ Experience the spirits of volunteerism.



# Guest Speakers and Workshops

- **Guest speakers**

⇒ Good opportunity to think about your future career, or enhance your professional skills.



# Guest Speakers and Workshops

- **The Hands-on workshops**

⇒ Good opportunity to learn something new.



# Long lasting friendships

- The bonds the students build during ALC continue for a long time.
- ⇒ Visiting each other's country in Asia



# Program Cost

**\$6,700 USD**

## **Covers:**

- **Stanford Tuition  
(approx. \$3200)**
- **Dormitory Housing**
- **Full Meal Plan**
- **Volunteer &  
Organization Visits**
- **Guest speakers & Panels**

## **Does not Cover:**

- **Airfare**
- **Medical Insurance**
- **Optional Activities**
- **Personal Shopping**





# *Other Summer Opportunities*



## GLOBAL LEADERSHIP & ENGAGEMENT: SILICON VALLEY

- June 27 – July 8, 2015
- Join hands-on workshop to gain leadership skills
- Learn how the latest technologies can be applied to address global issues
- [www.viaprograms.org/gle](http://www.viaprograms.org/gle)



# Analyze Global Issues

Organization Visits



Volunteer Experience



Case Studies



# Leadership Development

Practice leadership skills



Presentation/Pitch Skills



Design your own volunteer project





## EXPLORING SOCIAL INNOVATION

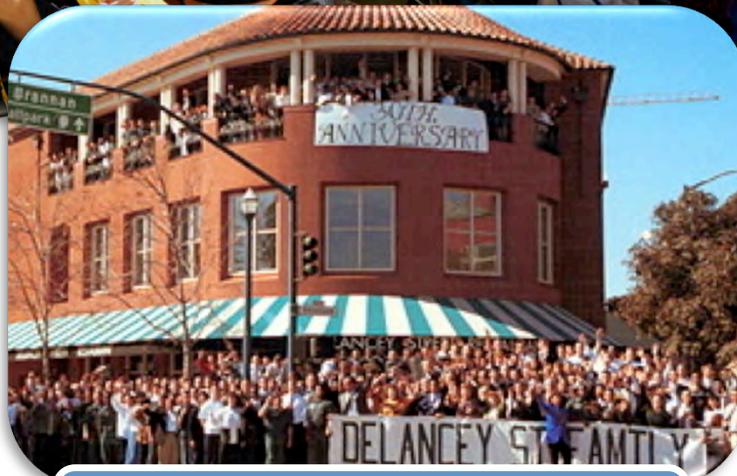
- July 20 – 31, 2015 & August 19 – 30, 2015
- Gain design-thinking skills through experiential workshops
- See innovation in action in Silicon Valley
- [www.viaprograms.org/esi](http://www.viaprograms.org/esi)

# Visit Social Enterprises

IDEO.org



BayCat



Delancey Street Foundation



# Gain Changemaker's Mindset

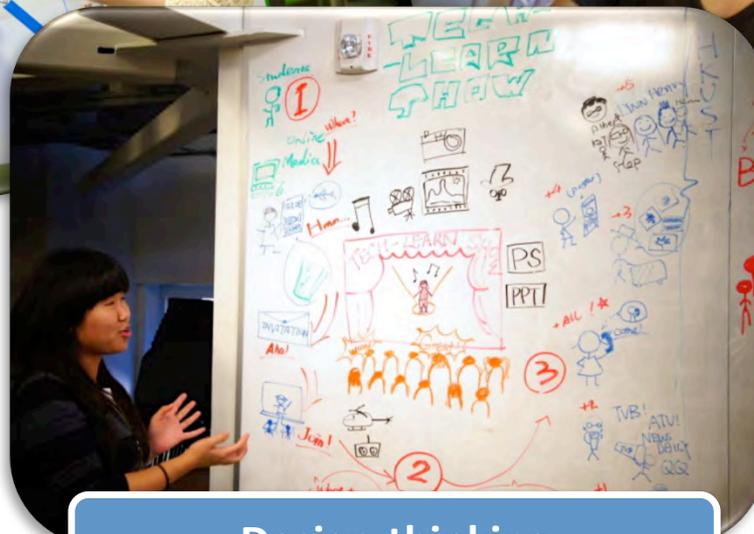
Build Empathy



Daring Greatly



Design-thinking



# Program Cost

	GLE/ESI	ALC
<b>Program Fee</b>	\$3,000 USD	\$6,700 USD
<b>Includes</b>	<ul style="list-style-type: none"><li>• Hotel housing in SF</li><li>• Welcome lunch, final dinner</li><li>• Most scheduled activities</li><li>• Transportation</li></ul>	<ul style="list-style-type: none"><li>• Stanford tuition</li><li>• Dormitory housing</li><li>• Meals (breakfast, lunch, dinner)</li><li>• Volunteer and org visits</li><li>• Transportation</li></ul>
<b>Does not include</b>	<ul style="list-style-type: none"><li>• Airfare</li><li>• Travel medical insurance</li><li>• Most meals</li></ul>	<ul style="list-style-type: none"><li>• Airfare</li><li>• Travel medical insurance</li></ul>

# Application Timeline

	GLE	ESI	ALC
<b>Deadline</b>	April 12	April 19	April 19
<b>Paper selection results</b>	April 13	April 22	April 22
<b>Interviews</b>	April 16 - 18	April 25	April 24 - 26

# Questions?

**Feel Free to Contact:**

- **Kazutoh Ishida (Senior Program Director)**  
**[kazutoh@viaprograms.org](mailto:kazutoh@viaprograms.org)**

