

SUCCESS

‘SUMMIT OF UNIVERSITIES – CALL FOR CENTRAL EUROPEAN SUMMER SCHOOL’

SUCCESS OF CENTRAL EUROPE AND EAST ASIA – BUSINESS AREAS OF MUTUAL ADVANTAGE

SCHEDULE

Subjects:

1. **Regional Economic Policy;** Responsible: *Prof. Tamás Kozák*
2. **Geopolitics & International Trading Relations;** Responsible: *Prof. László Kozár*
3. **Corporate Finance;** Responsible: *Prof. Judit Sági*
4. **Business Analyses & Digitalization;** Responsible: *Prof. Judit Sági; Prof. László Kárpáti*
5. **Business Simulation;** Responsible: *Prof. Tamás Kozák; Prof. László Kozár*

1 st week from 23 th of July	Monday	Tuesday	Wednesday	Thursday	Friday
Lecturers	<i>Prof. László Kozár Prof. Judit Sági Prof. Tamás Kozák Prof. László Kárpáti</i>	<i>Prof. Tamás Kozák</i>	<i>Prof. Judit Sági</i>	<i>Prof. Judit Sági</i>	<i>Prof. Judit Sági</i>
10:00-11:30	Plenary Session +Guest Lecturers	Regional Economic Policy	Business Analysis and Digitalization	Corporate Finance	Corporate Finance
11:30-13:00		Guest Lecturer		Guest Lecturer	
14:00-15:30	Introduction of Learning Outcomes	Regional Economic Policy	Company visit	Corporate Finance	Business Simulation
15:30-17:00	Business Simulation				Company visit

2 nd week till 3 th of August	Monday	Tuesday	Wednesday	Thursday	Friday
Lecturers	<i>Prof. László Kozár</i>	<i>Prof. László Kozár Prof. László Kárpáti</i>	<i>Prof. Tamás Kozák</i>	<i>Prof. László Kozár Prof. Tamás Kozák</i>	<i>Prof. Judit Sági Prof. László Kozár Prof. Tamás Kozák Prof. László Kárpáti</i>
10:00-11:30	Geopolitics and International Trading Relations	Geopolitics and International Trading Relations	Regional Economic Policy	Geopolitics and International Trading Relations	Team Presentations, Closing Session
11:30-13:00	Guest Lecturer	Guest Lecturer	Guest Lecturer		
14:00-15:30	Business Simulation	Business Analysis and Digitalization	Business Simulation	Company visit	
15:30-17:00					

Budapest, 05.02.2018

Prof. László Kozár
Director of Strategic Projects
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