OPEN WORLD LECTURES @ FICHET

Logo Visual Design Competition

Design Standards

The logo must emphasize the concept of the OPEN WORLD LECTURES @ FICHET and higher education in Taiwan, including globally diverse links, international excellence, and a life of adventure. The design must be suitable for enlargement and reduction for use in various promotional materials. The design should be clearly identifiable and memorable, making it suitable for continued use for future lecture series.

Evaluation Criteria

Theme	40%
Originality and Uniqueness	35%
Color Scheme and Aesthetics	25%

Deadline

Through October 4, 2020 (Sunday)

Eligibility

Domestic and international students enrolled at universities in Taiwan

Awards

- First Prize: NT$ 30,000 (including tax)
- Honourable Mention (3 selections): NT$ 10,000 (including tax)
- Best Popularity Award (3 selections): AirPods Pro

For Official Rules

Please Visit FICHET Website
www.fichet.org.tw



Foundation for International Cooperation in Higher Education of Taiwan