

**2015 Taiwan Higher Education Television Promotion
Mongolian Press Interview Project**

1. Objective: In order to promote NTUB international image and Taiwan higher education, NTUB along with nine universities will join the project which is coordinated by Taiwan Education Center, Mongolia and Ming Chuan University International Education and Exchange Division. We hope to advertise NTUB through this press interview project.
2. Shooting team and possible interview questions from Mr. Ogi: Please see attachment.
3. Shooting date: March 9th, 2015 from 9:20 to 13:00.
4. Shooting places: Principal's office, Research and Department office, Wu-Yu Building Room 207, Liu-Yee Building Room 208, Department of Information Science (Administrative Building 5th floor).
5. Shooting content and rundown: the final and actual program shown on the film for each university will be only seven-minute long. The suggested interview questions and time allocation are as follows:

| Interviewees | Time allocation | contents | Shooting places |
|------------------------------|-----------------|---|--------------------|
| Principal Chang, Ruay-Shiung | 1'10" | <ol style="list-style-type: none"> 1. Please tell us various opportunities at your university as a student and why international students should choose to study at your university. 2. What are the different programs and services that attract international students? 3. How the quality of life in your university town and please tell us about various outside classroom activities that students can take part in? 4. What are the clubs and organizations available for international students and any extracurricular activities that | Principal's office |

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| | | <p>students can participate in?</p> <p>5. Describe and tour some of your major facilities that may be appealing to international students including student center, library, research centers, sports facilities, arts and cultural centers etc.</p> <p>6. If you have or had any Mongolian students, what is your experience with them?</p> | |
| <p>Dean, R&D Department Leslie Lin</p> | 1'10" | <p>Introduce industrial-academic cooperation and practice training /placement service</p> | R&D Dean's office |
| <p>Dean, OIA Department Sophia Lee</p> | 1'10" | <p>Introduce global connection, international cooperation, exchange program, summer school, etc.</p> | R&D Dean's office |
| <p>Department of International Business (Taiwan)</p> <ul style="list-style-type: none"> • Liu, Tien-cun • Xie, Yi-tin • Chang, Yi-hua • Wang, Ruo-xin <p>(Netherland)</p> <ul style="list-style-type: none"> • Bernard Van Strien • Ramon den hartog • Jeroen vriends <p>(German)</p> <ul style="list-style-type: none"> • Pascal regeer • Arend radius • David steiner • Caroline Lu • Jonas wagner • Thomas lasinski | 2' | <p>Students can prepare answer to the following questions:</p> <ol style="list-style-type: none"> 1. What made you choose this particular university and what are you studying? 2. Why do you think you university is an attractive place for international students? 3. As an international student, please describe your student experience. Please tour us to your dormitory or library where you like to hang out all the time. 4. How do you like the local community? Are you actively involved in campus and off campus activities? 5. How is the academic environment? Is it different from home and if yes, then how. 6. How are you adjusting to the | <p>Wu-Yu Building Room 207</p> |

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| <ul style="list-style-type: none"> • David becat-mateu | | <p>environment such as weather and food?</p> <ol style="list-style-type: none"> 7. What would you adjusting to the environment such as weather and food? 8. What would you advise for new coming students? How are some ways to succeed as a student at a Taiwanese university? 9. Any tips on studying in Taiwan? 10. What are the attractive travel and cultural destinations in your university town or surrounding area? 11. What are your dreams and hopes for the future and how it is going to benefit your country by studying and earning a degree in Taiwan? | |
| <p>Department of Applied English</p> <p>Andrew Rathmann</p> <p>Wang, Ya-Juan</p> | <p>30''</p> <p>30''</p> | <p>Teachers can introduce the department:</p> <ol style="list-style-type: none"> 1. Introduce Interpretation/translation class 2. What do you teach? 3. What's your impression of students in Applied English Department? 4. What do you think the strengths of your students have? | <p>Liu-Yee Building</p> <p>Room 208</p> |
| <p>Department of Information Science</p> <p>Professor Ton Kloks</p> | <p>30''</p> | <ol style="list-style-type: none"> 1. Introduce classes to foreign students. 2. What do you teach? 3. What's your impression of students in Applied English Department? 4. What do you think the strengths of your students have? | <p>Department of Information Science</p> |

6. Interview schedule

| Shooting Time | Schedule | Interviewees | Locations |
|---------------|--|--|--|
| 09:20 | Arrivals | | |
| 09:30-10:00 | Interview Principal | Principal Chang, Ruay-Shiung | Principal's office |
| 10:00-10:30 | Department of International Business | (Taiwan) <ul style="list-style-type: none"> • Liu, Tien-cun • Xie, Yi-tin • Chang, Yi-hua • Wang, Ruo-xin (Netherlands) <ul style="list-style-type: none"> • Bernard Van Strien • Ramon den hartog • Jeroen vriends • Pascal regeer • Arend radius (German) <ul style="list-style-type: none"> • David steiner • Caroline Lu • Jonas wagner • Thomas lasinski • David becat-mateu | Wu-Yu Building Room 207 |
| 10:30-11:00 | Department of Applied English | Andrew Rathmann Wang, Ya-Juan | Liu-Yee Building Room 208 |
| 11:00-11:10 | Department of Information Science | Professor Ton Kloks | Department of Information Science |
| 11:10-11:40 | Tour around campus: Time Hallway History Room Joy Bar | Flora Hsueh-Klassen, OIA | |

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| | <p>Computer lab (7th floor, Cheng-She Building)</p> <p>Continuing Education Center</p> <p>School Security Center</p> <p>Cafeteria</p> <p>Language Center</p> | | |
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7. Notations:

- (1) Please prepare English audio scripts, pamphlets and DVD as references.
- (2) Students who are interviewees can dress semi-formally. Be comfortable and be yourself.
- (3) Four students will be receptionists to welcome the shooting team from Mongolia. Receptionists need to dress formally and be at OIA office at 8:30 am on Monday, March 9th to have a brief meeting.

