

# Study Abroad at Otaru University of Commerce



小樽商科大学



# Studying in Otaru

Otaru, a historical city in western Hokkaido, is within easy reach of Sapporo, the biggest and most vibrant city in Hokkaido, and Niseko, a world-class ski resort. As a result of being a historical city that was a commercial center in the pioneering era of Hokkaido and that was a main port in Japan, Otaru was ranked as the 4th most fascinating tourist destination in Japan in 2017. While Otaru has a lively downtown, the city itself is comparatively small and students have easy access to all facilities.



## Otaru at a Glance

Population 118,000	9 beaches
Public Transport Terminals for railway, ferry, and bus lines	-3.3°C Average winter temperature
3 Ski Resorts	21.7°C Average summer temperature
100 cm snowfall	1.5 hours from Tokyo to Sapporo by air
Historical Architecture and important cultural properties	30 minutes from Sapporo to Otaru by train
Anime Party held every year	

## Full of Great Opportunities for Adventure

### A Historical Site

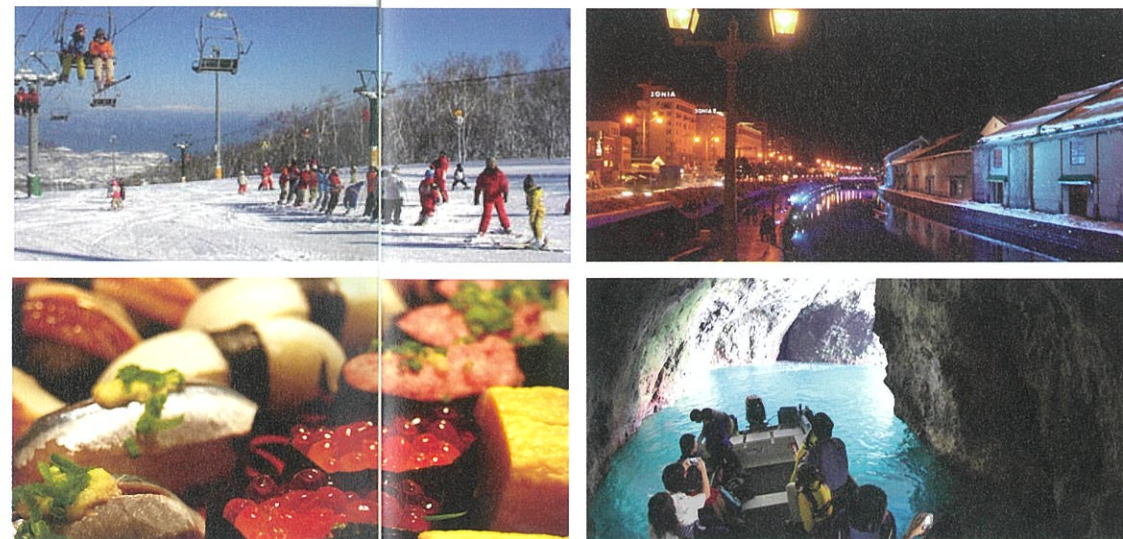
Otaru was the first and most important commercial center in Hokkaido during the early years of the 20<sup>th</sup> century. The city is graced with numerous majestic limestone and brick buildings that once housed bank and trading company headquarter or served as warehouses. These buildings have been converted into museums, restaurants, and retail establishments.

### Sushi Restaurants

Otaru is famous throughout Japan for its superb sushi. There is even an avenue called Sushi Street (*Sushiya Dori*), which once was home to more than 100 sushi restaurants.

### Outdoor Activities

Otaru has easy access to venues for snow sports, hiking, rock climbing, sea kayaking and more.



# Hokkaido

## Opportunities for More Adventure!

### Skiing and Snowboarding

There are nearly 100 of ski resorts in Hokkaido. Especially in the west, the powder snow attracts many skiers and snowboarders from around the world.

### Ice Floes

You can observe ice floes on the east coast of Hokkaido in winter.

### National Parks

There are six national parks where you can experience Hokkaido's natural splendor. The one at the Shiretoko Peninsula has even been listed as a UNESCO world heritage.

### Fresh Food

Hokkaido is renowned for its fresh seafood, agricultural products, dairy products, and distinctive cuisines and confections.

### Hiking and Climbing

Climb and hike more than 40 mountains in the prefecture.

### Hot Springs

Bathe at the more than 20 hot spring districts in Hokkaido. Each district usually has several different spas.

### Snow Festivals

The frigid winters have fostered various snow festivals. In addition to the famous Sapporo Snow Festival, there are other festivals to help you enjoy the long Hokkaido winter.





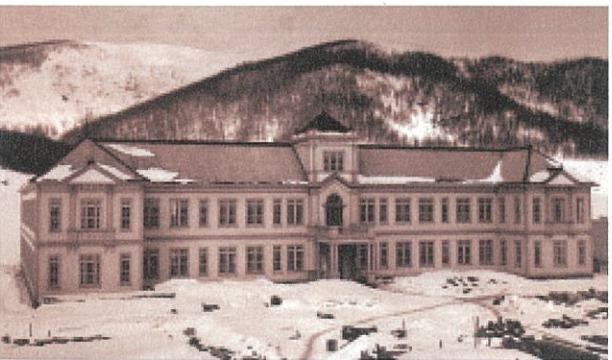
# Studying at OUC

“There is a star in the north;  
small but shining brilliantly”

This quote has long been used to describe OUC, an institution that has kept its fame during almost 100 years of academic achievement and distinguished graduates.

## The Only National University of Commerce in Japan

Otaru University of Commerce is and has been a center of social sciences and humanities in northern Japan. Reflecting its history of having been established as Otaru Higher Commercial School, the university has been emphasizing the link between theory and practice, in addition to its solid academic foundation. Its strength in foreign language education is a consequence of this practical attitude. For both business and academic activities, practical ability in foreign languages is critically important.



Main Campus Building in 1910's.

## Learning in the Local Community

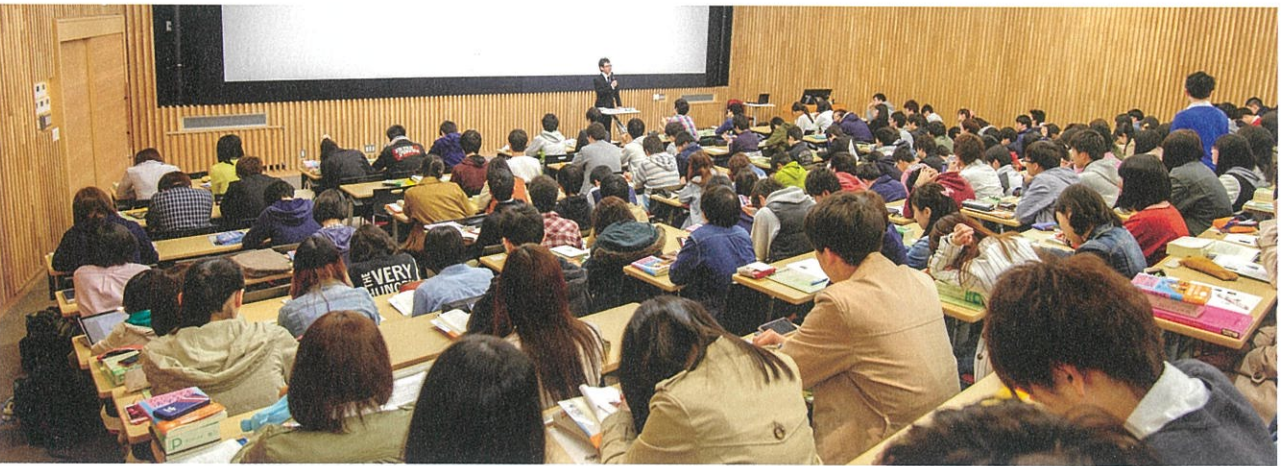
Otaru University of Commerce has maintained its small size, enabling it to have close communication within its academic community and within the prefecture. This characteristic enables OUC to offer courses in which students work on projects with local people.

## Learning in a Global Context

OUC also emphasizes global education based on the truth that there are no borders in business. OUC offers various programs and courses for study abroad. In 2015, OUC launched the Glocal Management Minor Program, which provides more opportunities for students to study in an international environment.



Current Main Building.



## Active Learning

Unlike traditional “passive learning” styles in which teachers give one-way lectures, in “active learning” (AL), students are at the center of learning, with task-oriented research, PBL (Project Based Learning, oral presentations and more. AL classrooms include cutting-edge ICT equipment such as tablet devices, multiple wall projection screens, discussion tables and more, and we have also made it possible for teachers to conduct classes interactively using iPads.



## University Library

In a departure from the concept of conventional libraries where people quietly sit and read, the remodeled library features a main floor (2F) with a group learning room and an open space as part of an active learning area for students. That floor is also used as a learning commons area where students can work together.

The third floor is more in keeping with the conventional image of a university library. The facility’s extensive collection, which has been built up over the university’s history of more than 100 years, is one of the nation’s largest and includes various documents that are important in social science and other areas.



## OUC at a Glance

			455,813 books in our library
in 1910 Founded	80 international students	97% student employment rate at the time of graduation	11,961 periodicals
2,300 undergraduate students	122 faculty members	80+ student clubs and circles	6,000 members in our alumni association
100 graduate students	72 administrative staff members	23 international partner schools	13 classrooms installed with ICT devices for active learning





# Degree Programs

## Undergraduate Program

This is a four-year undergraduate program culminates in a Bachelor of Arts in Commerce.

Our aim is to foster people who are equipped with practical skills for the global era, people who have mastered a wide range of knowledge supported by deep knowledge and skills in specific fields.

Four majors in the Faculty of Commerce

1. Economics
2. Commerce
3. Law
4. Information and Management Science

+ the Glocal Management Minor Program

## Graduate Programs

### Major in Modern Commerce Doctor's Degree First-term Program

This two-year graduate program culminates in a Master's of Arts in Commerce. The program aims at education based upon undergraduate studies and a wide range of profound academic research, and also at producing researchers and highly skilled businesspersons with a cosmopolitan outlook.

### Doctor's Degree Second-term Program

This three-year graduate program culminates in a Ph.D. in Commercial Science. The program aims at producing researchers in the academic field of Commerce and highly skilled businesspersons who, having carried out in-depth studies on specific themes and completed a doctoral dissertation, can contribute to various spheres in both the regional and international communities.

### Major in Entrepreneurship (MBA Program)

This two-year graduate program culminates in a Master of Business Administration. The program fosters business leaders who will initiate new projects at companies, start new businesses, strategize and carry out business plans, and reform the stagnant organizational structure of many companies and municipalities.



# Global Education Programs

## YOUC Program

This one-year comprehensive program is designed for international students who wish to study in Japan with Japanese students and/or to take business courses offered in English. (to page 7)



## Glocal Management Minor Program

The Glocal Management Minor Program complements a standard 4-discipline major and aims to develop leaders who will be active around the world while focusing their attention on the community. The program has been developed based on our traditional teaching pedagogies: practical business education and authentic language use in the real world. By utilizing our extensive network of industry, government and academia, we are able to create sophisticated curricula to train students for "glocal" (global/local) markets.

Those who would like to come to Otaru University of commerce as a non-degree student, he/she can be accepted as a research student or a credited auditor.





# YOUC Program

## Year at Otaru University of Commerce

Full-year (two semesters) :

September – August / March – February

One semester :

September – February / March – August

## Primary Fields of Study: Economics, Marketing, Japanese Language

The YOUC Program is designated for third-year economics majors, management majors, and business majors, although second-year and fourth-year students may also enroll.

### Prerequisites

Proficiency in English and elementary knowledge of economics, business, and calculus are required to enroll in the YOUC Program. No Japanese skills are required.

## A Diversity of Nationalities

You will experience an international learning environment of students from around the world—not only students enrolled in the YOUC Program, but also Japanese students enrolled in the Glocal Management Minor Program.

## Small Classes

The class sizes in the YOUC tend to be small, typically 20 or fewer students. Our highly qualified professors provide MBA-like opportunities for classroom interaction.

## Courses Offered in English

With the exception of the elementary, intermediate and advanced Japanese language courses, all the lectures are conducted in English and require English language proficiency (TOEFL PBT score of 550 or the equivalent). No prior knowledge of Japanese is required. Although the YOUC Program is not a program for language training, by interacting with your future peers and the local community, you will have an opportunity to improve your Japanese proficiency.

## Course Contents

Business Economics I / II  
Introduction to Empirical Studies  
Asia-Pacific Economic Cooperation  
Introduction to Japanese Management  
Introduction to Glocal Management  
Japanese Economy  
Marketing Strategy in Asia and Pacific  
Japanese Companies in Global Business  
Glocal Seminar I / II/ III / IV / Research Paper  
Glocal Internship I / II  
Glocal Field Work I / II  
Financial Economics  
Introduction to Law and Legal Process  
Advanced English  
Business English I / II  
Exercise and Sports d  
Exercise and Sports f·g (Skiing: Intensive course)  
Japanese language  
Practicum in Language Teaching  
Comparative Studies of Japanese Culture  
Japanese Affairs I

## Scholarships

Qualified students from a partner university may apply for financial aid provided by the Japan Students Services Organization (JASSO). Application for the scholarship is to be made through OUC's partner university.

Please contact your study abroad officer for allocation\* and application details.

\*The allocation to each university changes each year.

## How to Apply

Application deadline:

April 10 for September admissions

October 10 for March admissions

Students from OUC's partner university

To apply for the YOUC Program, please contact the study abroad (or international studies) office of your institution.

Students from non-partner universities

Please e-mail us at [inljimu@office.otaru-uc.ac.jp](mailto:inljimu@office.otaru-uc.ac.jp).





# Campus Life

## International House

OUC students are eligible to live in on-campus housing at International House, a modern 3-story facility built in 1999. It's designed for comfort, privacy, and convenience. International House is less than a 5-minute walk from the center of campus.

Each single room is furnished with a bed, a desk, a chair, a bookshelf, a refrigerator, a closet, a gas range, a gas water heater, a gas heater, an intercom, sockets for TV connection, and lighting. Coin-operated washers and dryers are available in the common laundry room. Free Wi-Fi is available.



Single room

Monthly fee: 6,400 yen\*

Deposit (including cleaning fee): 40,000 yen

Double room

Monthly fee: 12,900 yen\*

Deposit (including cleaning fee): 70,000 yen

\*Not including utilities.



## On-campus Dining

On campus there are three options: a cafeteria, a Western-style café (with a European/Mexican ambience), and a co-op convenience store that sells sandwiches, snacks, and drinks.

Both the cafeteria on the first floor and, especially, the café on the second floor command beautiful panoramic views of Otaru and Ishikari Bay. IC cards (electronic money) can be used in cafeteria and the co-op shop.



## Financial Facts

Estimated monthly living expenses for a student living at International House are as follows:

Food: 18,000 yen - 25,000 yen

Books: 5,000 yen - 10,000 yen

Utilities (including telephone\*): 8,000 yen - 15,000 yen

National Health Insurance (mandatory) 1,500 yen

Other expenses: 10,000 yen - 20,000 yen

Total: 42,500 yen - 71,500 yen

\*reasonable usage



Develop a global approach to thinking by interacting with teachers from different cultures.

WANG Liyong

I'm from China and studied at Otaru University of Commerce for 5 years. In 2010, I entered the graduate school of OUC, majoring in international marketing. After receiving my Master's degree in 2012, I decided to continue my studies as a doctoral student. In 2015, I received my Ph.D. degree smoothly. Over the course of these 5 years, I learned and experienced quite a lot of things that are extremely important and meaningful to my future life, and I have some great memories. Not does OUC provide a wealth of knowledge, but it also provides opportunities to master ways of logical

thinking and research methodologies. At all times, professors kindly and generously provide reliable support. In addition to the teachers from Japan, there are a number of teachers from overseas. This makes it possible to choose lectures and seminars in either Japanese or English. Communication with teachers of different countries and cultures not only helps one to consider one's research from a different angle, but it's also a way to better understand different cultures and develop a global approach to thinking.





# Contact

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